

HiQ invests in development in Skåne, Åsa Melvanus is new MD

Åsa Melvanus will be the new Managing Director of HiQ Skåne, where she will continue to build on HiQ's successful operations in the Öresund region.

"I'm very happy to welcome Åsa to our team in Skåne. She has an impressive track record and plenty of drive. Together with our fantastic consultants, sales reps, leaders and forward-thinking clients, she will help our business grow stronger in the region," said Lars Stugemo, President and CEO of HiQ.

Åsa Melvanus will take over as MD of HiQ's subsidiary HiQ Skåne starting 10 January 2021, replacing Magnus Gudéhn, who has had the role of acting MD since August. Åsa is well-known in the fields of IT, technology and digitalisation in Sweden. As the new MD for HiQ Skåne she will lead development of the consulting company's operations in the Öresund region.

Åsa has a solid background in the IT consulting industry and has been responsible for building and expanding operations in digital services, design and user-oriented IT solutions. Her most recent job was as digitalisation manager and CIO of Lund Municipality and before that she had a long career at consulting company Capgemini. Åsa is also a finalist for the prestigious CIO of the Year 2020 award.

"I'm very proud and happy to be able to continue developing such a strong and successful company as HiQ Skåne. Getting to work with this competent, creative, ambitious team on creating fantastic digital services and solutions for clients in the region will be great," says Åsa Melvanus.

HiQ has for more than 15 years successfully built a business in Öresund with its main location in Malmö. The company has gone from being focused on the telecom industry in Lund to spanning the entire HiQ service offering in Tech, IT, Integration and Digital Services together with large international companies as clients.

"I am extremely proud of our entire team in Skåne. Together we have built Öresund's best team of engineers, developers, strategists and creators. With new management and together with our brave clients, we will continue to use technology development to build a simpler, better, more sustainable and more fun world," says Lars Stugemo.

For more information, please contact:

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