

HiQ helps Sixt launch a new service

As Sixt in Sweden launches Sixt Flex – a completely new service for mobility and long-term rental – it's turning to HiQ to develop its new website.

"I'm thrilled and proud to gain the confidence of Sixt in Sweden to take part in launching this innovative service," says Anna Kleine, Managing Director of HiQ Skåne.

Sixt intends to offer mobility – from 1 minute to 60 months, with or without a driver – and Sixt Flex represents a step in that direction. Sixt Flex is a completely new, flexible subscription service for corporate customers that enables them to commit to just six months at a time. Initially, Mercedes-Benz will be offered on the Swedish market but Sixt Flex will soon make the service available for other auto brands.

"The service is targeted to companies that don't want to commit themselves to a long contract period. So the short term gives people the flexibility they want, plus less risk and more security. HiQ makes the perfect partner for us as we launch our new expanded offering," says Pierre Skoog, CEO of Sixt Leasing in Sweden.

Together with Sixt in Sweden, HiQ has developed the website that manages customer enquiries. The service places high demands on internal flows to provide a seamless experience with a customer service response within 24 hours.

"Just like Sixt, we are passionate about simplifying and improving life for our customers – which this service really does. Our assignment to deliver design as well as development for the service has therefore been a perfect match," says Kleine.

For more information, please contact:

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