

NORMA Group chose HiQ for relaunch of new global website

NORMA Group, an international market and technology leader in engineered joining technology with customers in 100 countries, has chosen HiQ as its partner for the relaunch of the company's new global website.

"This is an incredibly exciting assignment and I'm really proud that NORMA Group chooses us as a partner," says Anna Kleine, Managing Director of HiQ Skåne.

NORMA Group chose HiQ because of their ability to deliver UX, design and code as well as its ability to understand the industry's challenges and develop complex product systems.

"We were curious about HiQ's work methods, so we had them in mind when it came time to develop a new global corporate website. Right after the first workshop with HiQ, the entire group agreed that we had chosen the right partner with HiQ," says Florent Pellissier, NORMA Group Vice President Global Marketing.

The project has just started and is now continuing with research and design.

"We are pleased that NORMA Group has entrusted us to develop their new website. The combination of simplifying configuration of the products and that they are a global market leader in advanced joining technology makes this a very exciting project," says Johannes Arnkvist, Director of Design at HiQ Skåne.

For more information, please contact:

Erik Ridman, Head of Communications, HiQ. Tel. +46 70-750 80 60, e-mail: erik.ridman@hiq.se

Anna Kleine, Managing Director HiQ Skåne. Tel +46 70-359 93 31, e-mail: anna.kleine@hiq.se

HiQ helps to make the world a better place by using technology, design and communication solutions to make people's lives simpler and better. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ currently has over 1600 specialists in six countries and is listed on the Nasdaq Stockholm MidCap list. For more information and inspiration, please visit www.hiq.se