

Euro Finans chooses HiQ as integration partner

Euro Finans chooses FRENDS, HiQ's hybrid integration platform, to simplify integration between its own systems and external services.

"This shows that simple integration solutions are in demand. With the help of FRENDS, HiQ can easily solve customers' increased demands for integrating internal systems and cloud services," says Anna Kleine, Managing Director at HiQ Skåne.

At Euro Finans, FRENDS will simplify and manage flows between internal programs and external services.

"FRENDS' ability to both integrate several systems and help Euro Finans manage its statistics and validation is incredibly valuable. We are really looking forward to starting this project together with HiQ," says Martin Ljungquist, CIO at Euro Finans.

The growing IoT market, hybrid environments where both cloud and internal systems need to work together, open APIs that should be manageable, and so on, are some examples of complex challenges faced by many companies. FRENDS is an iPaaS platform that tackles most of these challenges. After starting up in Finland, the Swedish market is now discovering the benefits of FRENDS.

"Simplifying and streamlining things for our customers through smart technology is what drives us at HiQ. We're so pleased that Euro Finans chose FRENDS," says Anna Kleine.

In connection with this project, HiQ is launching a local expert centre in Skåne focussing on IoT, integration and API management. The emphasis will be on FRENDS, HiQ's own cloud-based iPaaS platform, but the team also has expertise in integration architecture and several integration platforms.

"We see that many customers are facing major integration challenges – FRENDS is rapidly gaining ground and is very well positioned. We always begin by considering the customer's unique situation and requirements and form our offer and solutions from each individual case," says Peter Sognefur, sales manager at HiQ Skåne.

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