

HiQ SUPPORTS THE SWEDISH TEAM IN ICPC

HiQ use technology to create a better and more joyful world – it wouldn't be possible without top class programmers. That's why we endorse the Swedish team in ICPC, the world cup of programming, in Rapid City, South Dakota, the 24th of May.

The team Omogen Heap – Simon Lindholm, Mårten Wiman and Johan Sannemo – will represent Sweden in ICPC where 130 teams from all parts of the world will compete for the world title.

The teams will compete for five hours, and will be trying hard to solve 10-12 algorithmic problems. The team that solves the most, and do it the quickest, is the winner.

"Competitive programming is such a small sport in Sweden compared with in countries like Russia, The US and China. The competition is something that really put our skills to the test, so we are very happy that HiQ share our view that this is important for Swedish programming and hopefully it will make more people interested", said Simon Lindholm, Mårten Wiman and Johan Sannemo.

We will be able to follow Omogen Heap – the name of the team pays tribute to the artist Imogen Heap – during the entire week on Facebook, Instagram and LinkedIn. It will all end with a homecoming party at the HiQ office in Stockholm on Friday, 26 May.

Magnus Gudéhn, CEO of HiQ Stockholm:

"All major Swedish success abroad comes down to a smart, innovative and creative programmer that have done some excellent job. That role will only be more important in the future, and for us its very natural and important to endorse the people that will bring us the next generation of Swedish success stories", said Magnus Gudéhn.

What is the difference between competitive programming and "normal" programming?

Omogen Heap explains:

"In the competitive programming, we get problems that are solely of mathematical nature. You must figure out an algorithm pretty quickly, for instance find the shortest way between two places in an enormous road network. Those kinds of problems we rarely see in software programming. Unlike in normal programming it's not crucial that the code is easy to read and maintain."

So how far do you think you can go in the World Championships?

"We are a pretty experienced team by now, we all have competed for seven years, so we will really put a lot of trust in our routines."

Further information about the competition:

<http://icpclive.com>

For further information, please contact:

Magnus Gudéhn, CEO, HiQ Stockholm, tel: +4670-420 00 82, e-mail: magnus.gudehn@hiq.se

Erik Ridman, Head of Communications, HiQ, tel: +4670-750 80 60, e-mail: erik.ridman@hiq.se

HiQ helps to make the world a better place by using technology and communication solutions to make people's lives simpler and better. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ currently has 1600 specialists in four countries and is listed on the Nasdaq Stockholm MidCap list. For more information and inspiration, please visit www.hiq.se