

## HiQ MAKES LIFE SIMPLER FOR SKANDIA'S CUSTOMERS

**HiQ is helping Skandia to make life simpler for the banking and insurance group's two million customers. Skandia has chosen HiQ as its strategic partner for its digitisation programme.**

**"Simplifying people's lives with the help of technology has always been close to our heart," says Lars Stugemo, President and CEO of HiQ.**

Skandia is one of Sweden's leading life insurance companies, committed to creating a richer life for people by offering savings, pensions and health solutions. Now that Skandia is looking to further expand its digital presence, it has chosen HiQ as its strategic partner.

"We are delighted that Skandia has shown confidence in HiQ by appointing us as its digitisation partner. We have great potential to make Skandia more than satisfied with the results we achieve. It's also a source of extra satisfaction to note that our consultants will be working closely with both IT and marketing for Skandia," says Charlotte Wettermo, Key Account Manager at HiQ.

HiQ's involvement will make Skandia's entire digitalisation process more efficient and more effective, and actively contribute to expanding Skandia's capacity to manage developments in today's and tomorrow's IT technologies. The ambition is to establish a long-term partnership. In addition to supplying consultants to work on the company's prioritised IT assignments, HiQ is making specialists in digital marketing available to assist Skandia in offering even better service to new and existing customers.

"HiQ brings high levels of competence and commitment to tackle the challenges that lie ahead. The company's consultants have a pragmatic approach to problem-solving that will enable us to become even better in our efforts to create sustainable, long-term value for our customers. HiQ consultants are highly motivated, passionate, flexible individuals who demonstrate an extraordinarily positive attitude to any challenge," says Robin Silfverhielm, Chief Digital Officer at Skandia.

*Skandia has two million customers in Sweden and Denmark. With its strong traditions of a pioneering spirit, product development and community engagement, Skandia has been helping people to enjoy financial security for the past 160 years. Today the company has some 2,500 employees.*

### **For further information, please contact:**

Magnus Gudéhn, CEO, HiQ Stockholm,  
tel: +46 70-420 00 82, e-mail: magnus.gudehn@hiq.se

Erik Ridman, Head of Communications, HiQ,  
tel: +46 70 750 80 60, e-mail: erik.ridman@hiq.se

*HiQ helps to make the world a better place by using technology and communication solutions to make people's lives simpler and better. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ currently has 1600 specialists in four countries and is listed on the Nasdaq Stockholm MidCap list. For more information and inspiration, please visit [www.hiq.se](http://www.hiq.se)*