

## HiQ NOMINATED IN SWEDISH PUBLISHING AWARDS WITH THE MUNICIPALITY OF KUNGÄLV

**HiQ has delivered many successful projects within digital communication. One of these, the new [kungalv.se](http://kungalv.se) for the municipality of Kungälv, is now nominated in the Swedish Publishing Awards in the "Public sector web sites" category.**

"We're very happy! One of the goals was to be ground-breaking in terms of design for municipality web sites, and create something completely new and more user-friendly, simplifying for everyone who live and work in Kungälv. A site that inspires, builds pride, and that is not a colossus of information. This nomination shows us that we, together with Kungälv, have succeeded," says Jessica Söderbäck, client manager at HiQ.

HiQ has had an overall responsibility for both design and development. The old site has decreased from 15,000 to 800 pages and been replaced by a solution with improved logic, better search functionality, translations to sign language, and an emphasis on visual communication. Accessibility has been in focus throughout the project.

"The communications unit in Kungälv produces all videos and images on its own. We want the site content to be local and professional. It needs to be evident that video is one of our main tools for reaching the citizens, and I think we have succeeded in that. Our keywords are re-thinking, courage, and creativity," says Susanne Junkala, Head of communications at Kungälv municipality.

"Digitalisation affects us all and makes it possible to simplify people's everyday lives, not least in the public sector. At HiQ we have the know-how and experience to carry the responsibility on a strategic, creative, and technical level. We're very proud of this nomination and of the trust from our brave client," says Lars Stugemo, president and CEO at HiQ.

HiQ also wins its fourth nomination in a row for HiQ Magazine (Client Magazines B2B). In 2015, the publication won a Publishing Award in combination with HiQ's Annual Report.

"We're very excited to see HiQ Magazine acknowledged for the fourth straight year, both in this competition and earlier in the Swedish Design Awards. HiQ Magazine is not a conventional customer magazine and it makes us proud that our ambition to push the limits is appreciated. The team, both here at HiQ and at Kärnhuset, have done an amazing job," says Jenny Normark Sperens, Head of Communications at HiQ.

The winners of the Swedish Publishing Awards are announced on November 14<sup>th</sup>.

### **For more information, please contact:**

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*HiQ helps to make the world a better place by making people's lives simpler and better through technology and communication. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ has more than 1,500 specialists in four countries and is listed on the Nasdaq Stockholm Mid Cap list. For more information and inspiration, please visit [www.hiq.se](http://www.hiq.se)*