

## HiQ NEW MOBILE PARTNER TO SAMLINK

**HiQ has signed a framework agreement with [Samlink](#), a Finnish company specialised on IT solutions and services for the financial industry. The partnership with HiQ strengthens Samlink's development of mobile solutions and helps the company to offer even better service to its customers.**

HiQ provides Samlink with profound know-how and experience in the area of native mobile solution development. The collaboration helps Samlink's customers to deliver essential mobile solutions to their end-users, in a more agile and quick manner.

"We operate in an ecosystem and our service portfolio is created in collaboration with our growing network of partners. We decided on HiQ for several reasons. HiQ has the right know-how and working methods that meet our needs. HiQ is also a reliable and credible player with strong references within native mobile applications as well as experience from the banking sector. Therefore they understand the industry-specific requirements," says Pentti Unkuri, CEO at Samlink.

HiQ has a strong position as a digital partner within the financial industry in the Nordic region. A couple examples of mobile banking and payment services that HiQ has helped to develop are S-mobile and Swish.

"Today, we work with many leading players in the banking sector throughout the Nordics. The growing importance of the mobile as a service channel is very evident in this segment. Mobile services in the financial industry need to fulfil high demands in terms of technology and security and also offer a first-class user experience. Combining these three areas is where we at HiQ are strong. We are proud and excited about this opportunity to help Samlink simplify everyday life for their customers," says Jukka Rautio, managing director at HiQ Finland.

*Samlink is an experienced IT company developing solutions and providing services for the financial sector. We have strong roots and solid competence in the development of multi-channel financial services. We provide comprehensive and cost efficient services from banking systems to leading by knowledge solutions. Our work community consists of 480 professionals. In 2015 Samlink's net sales amounted over EUR 99 million. Our customers include Finnish Savings Banks Group, Oma Säästöpankki, POP Banks, Handelsbanken, Aktia, and the Mortgage Society of Finland. [www.samlink.fi](http://www.samlink.fi)*

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*HiQ helps to make the world a better place by making people's lives simpler and better through technology and communication. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ has 1,500 specialists in four countries and is listed on the Nasdaq Stockholm Mid Cap list. For more information and inspiration, please visit [www.hiq.se](http://www.hiq.se)*