

HiQ AND DIACOR NOMINATED FOR “DIGITAL DISRUPTION”

The Blue Arrow Awards recognise the best services, teams, people and code within the digital industry in Finland. Together with the client Diacor, HiQ is nominated in two out of seven categories: “Best performing team” and “Disruption”.

“An honour and recognition of the value that we always aim to create together with our clients. The work we have done with Diacor is impressive and it truly simplifies everyday life for people in Finland,” says Lars Stugemo, President and CEO of HiQ.

HiQ and healthcare company Diacor are nominated for the creation of “DiacorPlus” – Finland’s most comprehensive healthcare clinic developed for mobiles. The service enables patients to meet the doctor or other experts online via live chat or video, as well as access personal health related data. The entire development project, all the way to having the service available in app stores, only took five months.

“From the very beginning, we aimed to build the best and most high-quality mobile healthcare service in the market. HiQ’s team instantly identified the right approach to build the functionalities that make our customers’ lives simpler,” were the words of Tuomas Teuri, CIO at Diacor, when the service was launched.

Diacor’s vision is “providing personal medical consultation and information in real-time, in an easy-to-use form”. The goal is that “DiacorPlus” will be Diacor’s largest healthcare clinic in the year 2020.

“We are very proud about this partnership and about being a finalist among Finland’s leading experts and services. DiacorPlus has been a team effort in every sense of the word, and we are happy about the opportunity to help Diacor in making their vision real,” says Jukka Rautio, Managing Director at HiQ in Finland.

The categories in which Diacor and HiQ are nominated are described in short below. See bluearrowawards.com for full descriptions and a complete list of the finalists. The winners are announced on 26 May 2016.

Best performing team award: *“For a functional team and a flourishing work culture. We would like to see goal-oriented teams taking responsibility not from their product, but for the business impact they are trying to make and end customers they are serving.”*

Disruption award: *“An award for a digital solution that can change the industry. [...] For revolutionary ways of making business and doing things differently.*

For more information, please contact:

Lars Stugemo, President and CEO of HiQ. Tel. +46 8 588 90 000

Jukka Rautio, Managing Director, HiQ Finland, Tel. +358 40 827 1142

Jenny Normark Sperens, Head of Corporate Communications. Tel. +46 734 431 007